

# Schneider Schreib's auf

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**Suddenly, it's here, the New Year, 2024.**

**What's NEW at Schneider at the beginning of the year?**

**The new Schneider catalogs for 2024 are out!**

The brand catalog is available for download at the following link <https://schneiderpen.com/static/download/product-catalog-2024.6-en.pdf> and the promotion catalog at [schneiderpen.com/static/download/promotional-products-2024-2025.18-en.pdf](https://schneiderpen.com/static/download/promotional-products-2024-2025.18-en.pdf).

**January is also a very active start for Schneider.**

Schneider is exhibiting at the **PSI trade fair**, the leading trade fair for the promotional products industry, from January 9 to 11, 2024, in Düsseldorf. The booth is located at 9H47.

At the end of the month, from January 27 to 30, 2024, Schneider continues with **Creativeworld** in Frankfurt. Schneider will be present with a booth at B60.

Both fairs are international meeting points, and Schneider welcomes every visitor. The fairs allow Schneider to attractively present the brand, products, marketing offers, etc., and engage in communication with visitors about market developments and best-practice experiences.

[138 words, 1010 characters (including blank spaces) by [Anita Haas](#)]

## Image



The new Schneider catalogs brand and promotion are out and January is also a very active start for Schneider with different fairs.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/schneider-starts-positively-into-2024/](https://schneiderpen.com/en_us/press/press-pictures/schneider-starts-positively-into-2024/) ]